1. Definitions

1.1. “Advertisement” means the advertising rights detailed in the Order Form.

1.2. “Company” means the entity identified in the relevant Order Form.

1.3. “Contractual Terms” means the terms and conditions of the Order Form.

1.4. “Party” means, individually, the Company or the Organizer.

1.5. “Event Date” means the date of the first day of the Event.

1.6. “Exhibition Package” means the services as set forth in the Order Form which may include, but not be limited to, the organization of the Event and the right to attend and participate actively in the Event. The Company shall have the right to make use of the Advertisement and/or Sponsorship, which is expressly referred to in the Order Form and which is expressly agreed in writing between the Parties.

1.7. “Exhibitors’ Manual” means the online exhibitors’ manual for the Event as issued by the Organizer (as may be updated from time to time).

1.8. “Exhibition Package” means the services as set forth in the Order Form which may include, but not be limited to, the organization of the Event and the right to attend and participate actively in the Event. The Company shall have the right to make use of the Advertisement and/or Sponsorship, which is expressly referred to in the Order Form and which is expressly agreed in writing between the Parties.

1.9. “Location” means the exhibition space, meeting room or other location included in the Exhibition Package, as specifically indicated on the Order Form.

1.10. “Location” means the exhibition space, meeting room or other location included in the Exhibition Package, as specifically indicated on the Order Form.

1.11. “Order Form” means the Sales Order Form, Rebook Form, or in such other form of application as the Organizer may in its discretion determine acceptable.

1.12. “Payment Terms” means the terms and conditions of the Order Form which shall be in accordance with the terms set out in the Order Form (the “Payment Terms”).

1.13. “Parties” means, collectively, the Company and the Organizer.

1.14. “Party” means, individually, the Company or the Organizer.

1.15. “Restricted Territory” means: (i) the EU GDPR applies, a transfer of personal data from the European Economic Area to a country outside of the European Economic Area which is not subject to an adequate determination by the European Commission; or (ii) where the GDPR applies, a transfer of personal data from the United Kingdom to any other country which is not based on adequate regulations pursuant to Section 17A of the United Kingdom Data Protection Act 2018.

1.16. “Sponsorship” means the package of sponsorship or theatre event partner package as identified on the Order Form in relation to an Event.

1.17. “Sponsorship Materials” mean all materials and information, including, without limitation, logo, artwork and advertising material, which the Organizer requires the Company to deliver to the Organizer.

1.18. “Unclaimed Property” means any and all tangible and intangible property of the Company of whatever nature that the Company has left at the Venue or otherwise left in the possession of the Organizer and which has not been claimed by the date the Organizer hands the Venue back to the Venue Owners following the completion of the Event. The Company hereby waives any and all right, title and interest in or to all Unclaimed Property, and authorizes Organizer to either retain or dispose of such Unclaimed Property in such manner as it deems appropriate in its sole discretion.

1.19. “Venue” means the venue or venues at which the Event takes place.

1.20. “Venue Owners” means the owners and/or managers of the Venue.

2. Order Form

2.1. The Agreement shall be binding upon the Parties once the Order Form is signed and returned to the Organizer and accepted in the manner set out in the Order Form.

3. Exhibition Services

3.1. Subject to the other terms and conditions of the Agreement and subject to the Company’s compliance with the Exhibitors’ Manual (which is incorporated by reference into these Standard Terms and Conditions for Exhibition, Advertising and Sponsorship), the Organizer hereby shall provide to the Company the associated services included in the Exhibition Package, including the right to install the stands and exhibits in a designated Location or as otherwise agreed.

3.2. The Organizer will indicate to the Company in advance of the Event where precisely the Location is in the Venue.

3.3. The Organizer reserves the right at any time to change the Location or size of the Location and the Organizer shall have no liability for such save for a refund to the Company of a prorated portion of the fees corresponding to any reduction in size of the Location.

3.4. The Organizer will grant access to the Location to the Company in advance of and after the Event to allow for construction and setting up and dismantling and removal of any exhibition stand outs and伟出 of the Venue. However, at all times before, during and after the Event, the Organizer reserves the right (alongside any third parties reasonably required by the Organizer) to access, inspect and mandate changes to the Location and/or exhibition stand in order to ensure the effective administration and good-running of the Event in general. The Company will promptly action any request(s) made by the Organizer pursuant to this clause 3.4.

3.5. The Company agrees that where required by the Organizer, the Company shall at its own expense, arrange for build of a platform within its allocated Location to allow essential services to be routed to other areas of the Venue.

4. Sponsorship

4.1. Where Sponsorship is part of the Agreement, the Company shall be granted the rights applicable to the Sponsorship. The Company shall provide the Organizer with the Sponsorship Materials in good time before the Event as and when required by the Organizer, even where the Sponsorship Materials are to be provided directly by the Company at the Event.

4.2. The Organizer shall have the right to veto any Sponsorship Materials provided by the Company and to have the Company provide Sponsorship Materials, which are satisfactory to the Organizer.

4.3. The Company hereby grants to the Organizer a non-exclusive, worldwide, royalty-free license to reproduce (and have reproduced) the Sponsorship Materials in or on any media (physical, electronic or otherwise) and to distribute and exhibit (or have distributed and exhibited) the Sponsorship Materials in or on such media as is in accordance with the Sponsorship. Type of reproduction of the Sponsorship Materials will be subject to the prior approval of the Company (such approval not to be unreasonably conditioned, delayed or withheld).

4.4. Where it is expressly stated in the online Exhibitors’ Manual that the Organizer grants to the Company a license to use the name, certain trade marks or logos of the Organizer, such license is on an exclusive basis and each use by the Company is subject to the prior written approval of the Organizer and any resulting goodwill will vest in the Organizer.

4.5. The Company shall be granted the right to advertise the Company’s brand, and the Organizer is free to have multiple sponsors for any particular activity or product.

4.6. Without prejudice to its other rights the Organizer reserves the right to make reasonable modifications to the specifications of any Sponsorship as it considers fit.

5. Advertising

5.1. Where included as part of the Agreement, Advertisements are subject to approval by the Organizer in its absolute discretion at any time prior to publishing. Omission shall be notified to the Company as soon as possible.

5.2. All Advertisements shall be in electronic format only. The content shall be submitted in accordance with the instructions issued by the Organizer. Any request to change the content of an Advertisement shall be made to the Organizer in the format specified and without delay.

5.3. The Organizer will not be liable for damages of any kind.

5.4. The Company shall have the right to approve the content and layout of the Advertisement, subject to the prior approval of the Organizer (such approval not to be unreasonably conditioned, delayed or withheld).

6. Payments

6.1. Payment of fees by the Company to the Organizer shall be in accordance with the terms set out in the Order Form (the “Payment Terms”).

6.2. Payment of fees by the Company to the Organizer shall be in accordance with the terms set out in the Order Form (the “Payment Terms”).

6.3. Fees quoted by the Organizer are, unless otherwise expressly agreed in writing, exclusive of value added tax (“VAT”) or any other applicable tax and the Company shall, in addition, pay to the Organizer the amount of any VAT or other applicable tax chargeable to the Organizer.

6.4. The Organizer shall not disclose to any third party other than its professional advisers the fees agreed under the Agreement.

6.5. The number of Event passes to be provided to the Company is set forth in the Order Form and determined by Organizer according to the fees paid under the Order Form. The Company shall not be entitled to any Event passes unless and until the Company has paid in full all amounts due to the Organizer pursuant to the Order Form.

6.6. The Company is not permitted to sell Event passes. The Company shall further ensure that Event passes are only distributed to support its presence at the Event and all pass recipients should be complementary to that purpose.

7. Exhibition Stand and Exhibits

7.1. Full dimensional drawings showing all structural details and positions of exhibition stands, machinery and exhibits must be submitted to the Organizer, the Venue Owners and any competent authority in good time before the Event Date as set out in the Exhibitors’ Manual.
8. Conduct of Exhibitors, Employees, Contractors, Agents and Visitors

8.1. The Company shall appoint a contractor acceptable to the Organizer (which may be the official stand contractor appointed by the Organizer for the Event) to carry out work to the stand in
the duration of the Event and shall ensure its staff act and dress appropriately in line with the Event being a business gathering and professional networking opportunity. Any decisions by the
Exhibitors’ Manual or upon termination of the Agreement, whichever is the sooner, or in
the event of the Company giving less than 120 days’ notice and shall be liable for the cancellation charges set out in clause 16.2.

8.2. Competitions, lotteries, draws, games of chance or the like may only be held by the Company (whether at the Event or through the Sponsorship) in accordance with the applicable
terms and conditions set out in the Exhibitors’ Manual.

8.3. The Organizer reserves the right at any time to require prior approval before any contractor, subcontractor or agent of the Company enters the venue and further shall have the right at all
times to remove an employee, contractor, subcontractor or agent of the Company with no liability whatsoever where said employee, contractor, subcontractor or agent poses a threat to the
best interest of the Event, including without limitation, altering the size, shape or position of the Location. If the Location is thereby reduced, there shall be a pro rata reduction in the
fees charged.

8.4. The Company may not distribute advertising matter only from its stand (which does not include the gangways) and only in relation to its own goods, save where specifically accepted as part of the

8.5. The Organizer reserves the right at any time to require prior approval before any contractor, subcontractor or agent of the Company enters the venue and further shall have the right at all
times to remove an employee, contractor, subcontractor or agent of the Company with no liability whatsoever where said employee, contractor, subcontractor or agent poses a threat to the
best interest of the Event, including without limitation, altering the size, shape or position of the Location. If the Location is thereby reduced, there shall be a pro rata reduction in the
fees charged.

8.6. The Organizer reserves the right, at the Company’s sole discretion, to refuse any person admission to the Venue and to cause to be removed any person from the Venue.

8.7. The Company will conduct business at the Event only from the Location or appointed Company lounge areas and hospitality/meeting rooms. The Company will not under any circumstances
exhibit or sell any products or services to the public, or to employees or guests and which passes must be produced on request. Passes and tickets are only valid in the name of the person to whom they are issued or sold. The Company is
prohibited from selling passes to the Event or exchanging passes issued by the Organizer for anything of value.

8.8. The Organizer reserves the right to refuse any person admission to the Venue and to cause to be removed any person from the Venue. The Organizer will issue official admission passes for visitors and none other shall be valid. The Company will be supplied with a limited number of passes which are intended to be distributed to the Company’s employees or contractors. Such permission may be withheld at the Organizer’s sole discretion.

8.9. In the exercise of its rights and obligations under the Agreement the Company will not contravene, breach or infringe: (a) any law, regulation or guideline of any competent authority; (b) any rules, codes of conduct and terms and conditions issued by the Venue Owners; (c) the conditions of any licenses for the sale of tobacco, wine, beer or spirits or for music, dancing, video or film projection or other licenses held by the Venue Owners or the Organizer in relation to the Event; or (d) any third party intellectual property rights.

8.10. The Company shall comply with the reasonable directions of the Organizer as to the exercise of the Company’s rights hereunder as the Organizer sees fit in the interest of the good
management of the Event.

8.11. The Company shall ensure that all materials used for the building, decorating or covering of the stand or used in any Sponsorship shall be fireproof and will conform to the requirements of
the fire regulations of the Organizer, Venue Owners and government or local authority regulations. The Company will not take or bring into the Event any explosive, inflammable,
dangerous or noxious substances or illegal substance.

8.12. The Company shall ensure that all activities relating to the Event are in accordance with all applicable laws and regulations of the Organizer, Venue Owners and local authorities.

8.13. The Company shall not distribute, host, or facilitate any political or religious content in, during, or in relation to the Event.

8.14. The Company shall not distribute, exhibit or advertise any third party materials, items or services at the Event, whether as part of its exhibition, Sponsorship or otherwise.

8.15. The Company shall not distribute, host, or facilitate any political or religious content in, during, or in relation to the Event.

8.16. The Organizer shall be free to include any such logo, materials, information and the Company’s name in any such publication or media.

9.1. The Company will conduct business at the Event only from the Location or appointed Company lounge areas and hospitality/meeting rooms. The Company shall not conduct business at the Event other than from the Location or such appointed areas.

9.2. The Company shall ensure that all materials used for the building, decorating or covering of the stand or used in any Sponsorship shall be fireproof and will conform to the requirements of
the fire regulations of the Organizer, Venue Owners and government or local authority regulations. The Company will not take or bring into the Event any explosive, inflammable,
dangerous or noxious substances or illegal substance.

9.3. The Organizer reserves the right at any time to require prior approval before any contractor, subcontractor or agent of the Company enters the venue and further shall have the right at all
times to remove an employee, contractor, subcontractor or agent of the Company with no liability whatsoever where said employee, contractor, subcontractor or agent poses a threat to the
best interest of the Event, including without limitation, altering the size, shape or position of the Location. If the Location is thereby reduced, there shall be a pro rata reduction in the
fees charged.

11.1. The Organizer shall be responsible for observing any and all health and safety regulations of the Organizer, the Venue Owners and local authorities. The Organizer will not take or bring into the Event any explosive, inflammable,
dangerous or noxious substances or illegal substance.

11.2. The Organizer reserves the right to enter the Venue at any time for any purpose, including without
limitation, the best interest of the Event, including without limitation, altering the size, shape or position of the Location. If the Location is thereby reduced, there shall be a pro rata reduction in the
fees charged.

11.3. The Company shall ensure that all activities relating to the Event are in accordance with all applicable laws and regulations of the Organizer, Venue Owners and local authorities.

11.4. The Company shall ensure that all activities relating to the Event are in accordance with all applicable laws and regulations of the Organizer, Venue Owners and local authorities.

11.5. The Organizer reserves the right at any time to require prior approval before any contractor, subcontractor or agent of the Company enters the venue and further shall have the right at all
times to remove an employee, contractor, subcontractor or agent of the Company with no liability whatsoever where said employee, contractor, subcontractor or agent poses a threat to the
best interest of the Event, including without limitation, altering the size, shape or position of the Location. If the Location is thereby reduced, there shall be a pro rata reduction in the
fees charged.
21. Term and Termination

21.1. The Term of the Agreement is from the date of acceptance of the Order Form by the Organizer in accordance with clause 2 above until one (1) month after the close of the Event unless terminated in accordance with the provisions below.

21.2. The Company shall terminate the Agreement by written notice to the Organizer of the Company in the manner specified in clause 21.2. However, upon such termination the Company shall be liable to pay to the Organizer the following cancellation charges:

- Termination more than 240 days prior to the Event Date; fifty percent (50%) of the total cost of the Exhibition Package, Advertising and/or Sponsorship cancelled;
- Termination between 120 and 240 days prior to the Event Date; eighty percent (80%) of the total cost of the Exhibition Package, Advertising and/or Sponsorship cancelled; and
- Termination less than 120 days prior to the Event Date; one hundred percent (100%) of the total cost of the Exhibition Package, Advertising and/or Sponsorship cancelled.

The Parties agree that actual damages in event of cancellation by the Company are difficult to calculate accurately and not reasonably determinable at the time of execution of the Order Form. Therefore, the Company agrees that the cancellation charges above constitute liquidated damages, which are a reasonable forecast of just compensation to the Organizer in the event of termination of the Agreement. The Company reserves the right to mitigate in the event of termination. The Company agrees that in the event of such a breach, the Company shall be liable to refund any sums already paid by the Company in respect of such Exhibition Package or Sponsorship, which are in excess of such cancellation charges, save for administration fees, which are non-refundable.

21.3. The Organizer may terminate the Agreement upon written notice to the Company if: (a) the Company fails to make payment in full of any of the fees due to the Organizer by the respective due date; (b) the Company is in breach of any other term of the Agreement; (c) the Company becomes bankrupt or insolvent; or (d) the Company has received a receiver appointed over any part of its assets or of its undertaking or of any material part of its undertaking or business.

21.4. Each Party shall comply with all applicable laws including but not limited to health and safety regulations, applicable trade sanctions and exports laws and anti-bribery, anti-money laundering and anti-slavery legislation.

20. Privacy and Data Protection

20.1. Subject to clause 20.2, the Organizer or its contractors or partners shall have access to the following categories of personal data: full name; email address; business address, badge details (including but not limited to names, dates of birth, addresses and contact details); and company details.

20.2. The Organizer may collect and store contact information of representatives of the Company to attend the Event; (d) remove, delete, or cover over any Sponsorship Materials; (e) resell advertising rights; or (f) relicense the Location and the Sponsorship as it shall think fit.

20.3. The Company shall ensure that its contractors act in accordance with the obligations of the Company hereunder and the Company shall be liable for any non-compliance by its contractors.

20.4. The Company will provide its employees and agents with the information about the Organizer’s Privacy Policy and practices as described in this clause 20, and will obtain or has obtained the appropriate consents from its employees and agents for the Organizer to use the individuals’ personal data as set out in these Standard Terms and Conditions for Exhibition, Advertising, and Sponsorship, as required.

20.5. The Company must take out and maintain at all times, Employers Liability or Workers Compensation insurance that is deemed to be of a good standard by the insurance market within which the Company is domiciled. The Organizer shall be entitled to inspect certificates of insurance upon request.

20.6. For purchases made under the Mobile 360 Series, Clauses 19.1 and 19.2 will not apply. In such case, the Company is still required to hold the insurance required in Clause 19.3.

20.7. Privacy and Data Protection

20.1. Each Party shall comply with applicable Data Protection Law. In no circumstances will the Organizer sell personal data to anyone or grant the Company any rights in respect of the same.

20.2. The Organizer may collect and store contact information of representatives, employers and agents of the Company in order to manage its commercial relationship and contact the Company. In any such event, the Organizer is a controller (within the meaning of the applicable data protection laws) for the purposes of the European Union General Data Protection Regulation 2016/679 (the “EU GDPR”) and will process the Company’s personal data: (a) necessary for the purposes of the Agreement; (b) to provide to the Company the services under the Agreement; and (c) to comply with its legal obligations and to enforce its contractual rights.

20.3. In the event of any event in 16.3(a) to (e), without prejudice to any other rights it may have (including not limited to the right to terminate the Agreement), the Organizer may: (a) remove and destroy any of the Company’s exhibits, artifacts, works of art, photographs, films or video recordings; (b) remove any of the Company’s representatives of the Company to attend the Event; (c) remove, delete, or cover over any Sponsorship Materials; (d) resell advertising rights; or (f) relicense the Location and the Sponsorship as it shall think fit.

20.4. The Company shall be liable to pay to the Organizer the cancellation charges set out in clause 16.2, which remedy shall be without prejudice to any other remedy the Organizer may have.

20.5. The Organizer may terminate the Agreement for any other reason than as stated in clause 16.3 at any time before the Event Date upon written notice to the Company provided that it reasonably determines that the Company has failed to perform its obligations under the Agreement.

20.6. Upon the occurrence of any event in 16.3(a) to (e), without prejudice to any other rights it may have (including but not limited to the right to terminate the Agreement), the Organizer may: (a) remove and destroy any of the Company’s exhibits, artifacts, works of art, photographs, films or video recordings; (b) remove any of the Company’s representatives of the Company to attend the Event; (c) remove, delete, or cover over any Sponsorship Materials; (d) resell advertising rights; or (f) relicense the Location and the Sponsorship as it shall think fit.

20.7. The Company acknowledges that the exclusions and limitations of liability hereunder are part of the consideration for the level of fees charged.

21. Indemnity

21.1. The Organizer shall indemnify and keep the Company fully and effectively indemnified against any loss or damage to any property or injury to or death of any person caused by any negligent act or omission or wilful misconduct of the Organizer, its employees, agents or subcontractors.

21.2. The Company shall indemnify and keep the Organizer fully and effectively indemnified against all claims, liabilities, damages, losses, fines and expenses, including but not limited to reasonable legal costs, resulting from or in connection with any: (a) claim against the Organizer or its contractors alleging that the Organizer or its Contractors’ dealings with materials or information provided by or on behalf of the Company (including but not limited to any breach of copyright or moral rights); (b) loss or damage to any property or injury to or death of any person caused by any negligent act or omission or wilful misconduct of the Company, its employees, agents, sub-contractors or invitees; and (c) breach of the Company’s obligations under Clause 20.

22. Exclusion of Liability

22.1. No party shall be liable to another for any indirect or consequential loss or damage arising from the performance or breach of this Agreement or from the use or misuse of the Services by the other party or any of its employees.

22.2. Each of the Organizer or the Company shall be limited in respect of any claim for loss of profit or damage suffered by the other party as a result of the exercise of the Organizer’s rights hereunder.

22.3. Nothing in the Agreement excludes or limits either the Organizer’s or the Company’s liability for any loss that may not be excluded or limited by applicable law.

22.4. Subject to clause 18.5, in the case of any indemnities and except as expressly provided in clause 16.2, neither Party shall be liable to the other for any incidental, consequential, indirect or punitive damages or for any loss of revenue or profits or any loss of reputation or opportunity or damage to property or any injury or death of any person regardless of how caused or to any third party.

22.5. Subject to clause 18.5, each of the Party shall have the exclusive right to attempt to settle any such claim in good faith to implement appropriate safeguards for transfers of such Shared Data as required or permitted by the UK GDPR without undue delay.

23. Force Majeure

23.1. Notwithstanding clause 19.1 above, the Company must at first instance take out and maintain at all times public liability and employee liability insurance against personal injury, death and damage to or loss of property for a limit of indemnity of not less than two million pounds sterling (£2,000,000) or its equivalent. The Company must also take out and maintain at all times, Employers Liability or Workers Compensation insurance that is deemed to be of a good standard by the insurance market within which the Company is domiciled. The Organizer shall be entitled to inspect certificates of insurance upon request.

23.2. Purchases made under the Mobile 360 Series, Clauses 19.1 and 19.2 will not apply. In such case, the Company is still required to hold the insurance required in Clause 19.3.

23.3. In this case, the Organizer is a controller (within the meaning of Applicable Data Protection Laws). Any such personal data as contemplated under this clause 20.2 shall be processed in accordance with the privacy notice at https://www.psma.com/about/legalprivacy.

23.4. If the Company elects to process personal data, the Company will ensure that it has all necessary consents and processing notices in place and will comply with all applicable laws for any personal data it chooses to process.

23.5. The Organizer shall ensure that it complies with Applicable Data Protection Law in processing any Shared Data including ensuring that it has in place appropriate technical and organizational measures to protect such personal data from accidental or unlawful destruction or alteration of personal data and from unauthorised disclosure or access to Shared Data.
21.7. The Agreement contains the entire understanding and agreement of the Parties with respect to the matters contained herein and supersedes any prior or contemporaneous understandings, representations or agreements, whether written or oral, between the Parties with respect to such matters. Any standard terms submitted by the Company (including without limitation any terms of its purchase order) are of no effect between the Parties. The Agreement may not be modified or amended except by writing signed by an authorized representative of each of the Parties.

21.8. The failure of a Party at any time to require performance by another Party of any provision hereof shall not affect in any way the full right to require such performance at any time thereafter. Nor shall the waiver by a Party of a breach of any provision hereof be taken or held to be a waiver of the provision itself.

21.9. If any term, provision, covenant or condition of the Agreement is held invalid or unenforceable for any reason, the Parties agree that such invalidity shall not affect the validity of the remaining provisions of the Agreement and further agree to substitute for such invalid or unenforceable provision a valid and enforceable provision of similar intent and economic effect.

21.10. The Organizer shall not be liable to the Company for any losses, costs, damages or expenses (whether incurred under contract, tort or otherwise) suffered or incurred as a direct or indirect result of an event beyond the control of the Organizer, including without limitation, any act of God, disease or epidemic, strike, lock-out, industrial disturbance, failure of suppliers, act of public enemy, war, labor dispute, terrorist act, blockade, riot, civil commotion, public demonstration or governmental or local authority restraint nor shall the Organizer be liable to refund any fees.

21.11. The Agreement shall be construed in accordance with, and all disputes hereunder shall be governed by, the laws of England. The Parties agree to submit to the jurisdiction of the English courts. Notwithstanding, the Parties also agree that the Organizer may institute proceedings relating to any dispute or controversy with respect to the collection of the fees hereunder in any court of competent jurisdiction located in the country of the Company’s address, as reflected on the Order Form. If at any time, for any reason, the Company is unable to pay the fees hereunder when due, and in the event it becomes necessary for the Organizer to incur collection costs or institute suit to collect any amount due under the Agreement or any portion thereof, the Company agrees to pay such additional collection costs, charges and expenses. These costs may include reasonable attorney’s fees.
SUMMARY OF EXHIBITION INSURANCE COVERAGE

Section A: Loss of costs, expenses, or commitments caused by Cancellation, Abandonment, Postponement, Curtailment of the Event beyond the control of Company or the Organizer £10,000

Losses resulting solely and directly in consequence of the Cancellation, Abandonment, Postponement or Curtailment in whole or in part of the Event including the inability of the Company to open or keep open the exhibition stand or Location due to any physical loss or damage occurring to the Venue or the exhibitions whilst contained therein.

Section B: Physical Damage £20,000

Direct physical loss or damage occurring during the Event including exhibits, display material, furniture, and all other property (excluding personal effects) whilst contained within the Venue.

Section C: “Contingent Liabilities”

Public Liability Indemnity Limit £2,000,000

Indemnity in respect of sums which the Company shall become legally liable to pay arising from Personal Injury and Property Damage provided always that such liability arises out of an occurrence and in the course of the Event.

This coverage applies only on a contingency basis in excess of any other policy covering a public liability claim. It is a condition precedent to liability of the Insurer to make any payment under this section that exhibitors shall have in force their own Public liability insurance for the duration of the Exhibition/conference and during periods required before and after such use for setting up, breaking down, rehearsals, sound checks and any other preparation.

Such Public Liability insurance must have a limit of indemnity which is not less than the Limit provided under this cover.

General and Deductibles. The Limits of Indemnity quoted above are the maximum sums payable under each section per stand, per event. The deductibles are as follows:

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<th>Section</th>
<th>Any one loss or series of losses arising out of one occurrence</th>
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<tr>
<td>Section A:</td>
<td>Nil</td>
</tr>
<tr>
<td>Section B:</td>
<td>£250</td>
</tr>
<tr>
<td>Section C:</td>
<td>£250</td>
</tr>
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</table>

Principal Exclusions. The policy will exclude any loss caused by or resulting directly or indirectly from any of the following:

a) War, civil war, invasion, acts of foreign enemies, revolution, sabotage, confiscation, nationalization, order of any Government, Public or Local Authority, radioactive contamination, sonic boom.
b) War or Terrorism including any threat (actual or perceived) or fear of such acts or any anxiety, grief, shock, mourning or diminished interest in the Event arising as a consequence of such acts.
c) Loss or Damage to property in the open by theft or weather conditions.
d) Financial loss including loss of money and consequential loss except as defined in Section A.
e) Fluctuation of temperature as a result of the deliberate act of a supply authority.
f) Electrical or mechanical breakdown or derangement.
g) Injury to employees.
h) Motor vehicles and Mechanical plant not used for display purposes.
i) Theft of property in transit contained in vehicles when left unattended at night unless the vehicle is contained in a locked garage or compound and during the day unless all doors, windows and openings are closed and locked.
j) Theft of goods or property from the exhibition venue whilst such goods or property are left unattended and occurring during such hours as the exhibition venue is open to visitors as defined or advised by the organizers for the insured event.
k) Losses caused by or arising directly or indirectly from, or in any way associated with, Severe Acute Respiratory Syndrome (SARS) and its sequelae.
l) Any loss directly or indirectly caused by or arising from or contributed to by any outbreak of foot and mouth disease.
m) Any loss, damage, cost or expense of whatsoever nature directly or indirectly caused by, arising out of, contributed to by, resulting from or in connection with any communicable disease which leads to: i) the imposition of quarantine or restriction in movement of people or animals by any national or international body or agency and/or ii) any travel advisory or warning being issued by a national or international body or agency; and in respect of i) or ii) any fear or threat thereof (whether actual or perceived).
n) Any Public Liability claim in any way involving Asbestos.
o) Failure of Computer Equipment to correctly recognize any date or time.
p) National Mourning whether declared or not.

This summary is subject in all respects to the express terms of the insurance policy that Organizer has purchased, a copy of which will be made available on written request.
Annex I

Data Processing Description

This Annex I forms part of the Agreement and describes the processing in respect of the Controller to Controller data transfer described in clause 20.5 of the Standard Terms and Conditions for Exhibition, Advertising and Sponsorship.

A. LIST OF PARTIES

Controller(s) / Data exporter(s): [Identity and contact details of the controller(s) /data exporter(s) and, where applicable, of its/their data protection officer and/or representative in the European Union]

<table>
<thead>
<tr>
<th>1.</th>
<th>Name:</th>
<th>See Order Form.</th>
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<tr>
<td></td>
<td>Address:</td>
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<td>Contact person’s name, position and contact details:</td>
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<tr>
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<td>Activities relevant to the data transferred under these Clauses:</td>
<td>Performance of services as specified under the Agreement and in particular the Purpose Limitation (clause 20.5 of the Standard Terms and Conditions for Exhibition, Advertising and Sponsorship).</td>
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</tr>
<tr>
<td></td>
<td>Role (controller/processor):</td>
<td>Controller.</td>
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</tbody>
</table>

Processor(s) / Data importer(s): [Identity and contact details of the processor(s) /data importer(s), including any contact person with responsibility for data protection]

<table>
<thead>
<tr>
<th>1.</th>
<th>Name:</th>
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B. DESCRIPTION OF TRANSFER

- Categories of data subjects whose personal data is transferred: Attendee Data (i.e. the Shared Data as defined in clause 20.5 of the Standard Terms and Conditions for Exhibition, Advertising and Sponsorship).
- Categories of personal data transferred: Full name; email address; business address; badge details.
- Sensitive data transferred (if applicable) and applied restrictions or safeguards that fully take into consideration the nature of the data and the risks involved, such as for instance strict purpose limitation, access restrictions (including access only for staff having followed specialised training), keeping a record of access to the data, restrictions for onward transfers or additional security measures: Not applicable.
- The frequency of the transfer (e.g. whether the data is transferred on a one-off or continuous basis): One-off transfer.
- Nature of the processing: See Purpose Limitation in clause 20.5 of the Standard Terms and Conditions for Exhibition, Advertising and Sponsorship.
- Purpose(s) of the data transfer and further processing: Not applicable.
- The period for which the personal data will be retained, or, if that is not possible, the criteria used to determine that period: Company shall delete the Shared Data without undue delay on the basis that consent is not obtained from the Data Subject in relation any processing outside of the Permitted Purpose.
- For transfers to (sub-) processors, also specify subject matter, nature and duration of the processing: Not applicable.

C. COMPETENT SUPERVISORY AUTHORITY

Identify the competent supervisory authority/ies in accordance (e.g. in accordance with Clause 13 SCCs)

<table>
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Competent supervisory authority: Information Commissioner’s Office; Agencia Española de Protección de Datos.
Annex II
Technical and Organisational Security Measures

Description of the technical and organisational measures implemented by the processor(s) / data importer(s) (including any relevant certifications) to ensure an appropriate level of security, taking into account the nature, scope, context and purpose of the processing, and the risks for the rights and freedoms of natural persons.

<table>
<thead>
<tr>
<th>Measure</th>
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</thead>
<tbody>
<tr>
<td>Measures of pseudonymisation and encryption of personal data</td>
<td>Company warrants and represents that the Measures are in place and shall remain in place for the duration of the processing.</td>
</tr>
<tr>
<td>Measures for ensuring ongoing confidentiality, integrity, availability and resilience of processing systems and services</td>
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<tr>
<td>Measures for ensuring the ability to restore the availability and access to personal data in a timely manner in the event of a physical or technical incident</td>
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<tr>
<td>Processes for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures in order to ensure the security of the processing</td>
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<tr>
<td>Measures for user identification and authorisation</td>
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<tr>
<td>Measures for the protection of data during transmission</td>
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<tr>
<td>Measures for the protection of data during storage</td>
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<tr>
<td>Measures for ensuring physical security of locations at which personal data are processed</td>
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<tr>
<td>Measures for ensuring events logging</td>
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<tr>
<td>Measures for ensuring system configuration, including default configuration</td>
<td></td>
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<tr>
<td>Measures for internal IT and IT security governance and management</td>
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<tr>
<td>Measures for certification/assurance of processes and products</td>
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</tr>
<tr>
<td>Measures for ensuring data minimisation</td>
<td></td>
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<tr>
<td>Measures for ensuring data quality</td>
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<tr>
<td>Measures for ensuring limited data retention</td>
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<tr>
<td>Measures for ensuring accountability</td>
<td></td>
</tr>
<tr>
<td>Measures for allowing data portability and ensuring erasure</td>
<td></td>
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</table>